

BIBBULMUN TRACK VIRTUAL HIKE CHALLENGE



437

Participants

193,813

Kilometers walked

INSPIRED TO EXPLORE

94%

Of survey participants said they felt inspired to hike, or hike more of the Bibbulmun Track in "real life".

INSPIRED TO EXERCISE

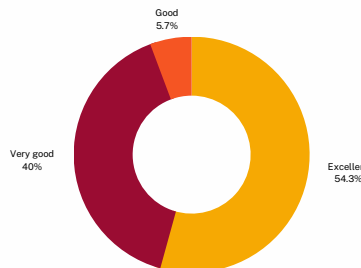
91%

Of survey participants said they felt inspired to exercise more than they usually do.



50.96%

Of participating teams completed a virtual end-to-end of the Bibbulmun Track (1000km).



OVERALL SATISFACTION

The majority of survey participants thought the Virtual Hike Challenge was "excellent".

TESTIMONIALS

PARTICIPANTS EXPRESSED ENTHUSIASM AND A SENSE OF ACHIEVEMENT

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This really helped to motivate me in getting outside again, walking with others and my daughter. It has been an absolute blast and I'm a little sad that it's over but the adventuring continues in real life. Reflecting back, I'm happy to say that for this challenge it was purely about the journey of getting more active again, and not the destination of reaching a virtual finish line.

NOSTALGIA AND REKINDLED EXCITEMENT

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I walked the Bibb Track end to end [...] 20 years ago, participating in the virtual hike brought back a lot of awe-mazing memories.

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The excellent descriptions of the milestones. Lining up our progress with those walking the end-to-end. Being able to share the experience with my Mum who lives in Victoria - and then we walked a section when she came for a visit!

STRENGTHENING RELATIONSHIPS

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It motivated me and my partner to be extra active with our daily walks to reach the 1000km

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It prompted me to get walking every day. [...] I enjoyed the pictures of the Track along our progress and being able to track our progress. To do the challenge with two friends who were elsewhere in the world [was a highlight].

ACCESSIBILITY

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Congratulations to all who created this challenge for those of us who would not be able to do it in real life because of our limitations. Loved the virtual journey!

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Loved the feeling of completing the Bibb Track virtually, and had the ability to invite overseas family to join us in the challenge.

Supported by:



Department of
Local Government, Sport
and Cultural Industries

ANACONDA

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SINCE 1930

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