

**Walker Friendly Business Membership
~Transport Providers~**

*The aim of a **Walker Friendly Business** is to provide facilities for walkers to make their stay enjoyable and aid them on their journey.*



Business Name: _____
Contact Person: _____
Street Address: _____
Postal Address: _____
Telephone: _____
Email: _____
Website: _____

Agrees to provide the following services to walkers:

- Welcome walkers at all times during operating hours
- Allow walking attire in your vehicle
- Provide safe passenger transfer service
- Provide safe and secure baggage transport service
- Cross-promote other Walker Friendly Businesses in your region.
- Provide directions to relevant services as required e.g. laundry, bank/cash machine, public phone, post office/box, outdoor shops, doctor, dentist, hospital and chemist.

Please complete this form and send an electronic copy to tourism@bibbulmuntrack.org.au

The cost of becoming a Walker Friendly Business is \$150 per annum

Payment Options:

Direct Debit

Account Name: Bibbulmun Track Foundation

BSB: 306 061

Account Number: 0173124

Credit Card

Name on Card:

Card Number:

Expiry date:

Amount: \$

Signed: _____

Date: / /

Walker Friendly Business Program

The Walker Friendly Business program has been developed to:

- ✓ Specifically promote accommodation and service providers that cater for walkers.
- ✓ Easily identify your businesses as walker friendly.
- ✓ Establish some basic criteria that meet the needs of walkers.
- ✓ Complement the cycle friendly business program developed by the Munda Biddi Trail Foundation.



Walker Friendly Business Program Benefits

Funds from the Walker Friendly Business Program are allocated to marketing the Bibbulmun Track to attract more walkers to the south west – to benefit your business.

You'll receive:

- ✓ Walker Friendly Business certificate to display at your premises.
- ✓ E-News updates monthly.
- ✓ Use of exclusive Walker Friendly Business logo at your establishment, on your website and publications (non-transferable).
- ✓ One free 1/6 page advertisement (for new members only).

Marketing:

- ✓ Receive 24/7 internet advertising on the Bibbulmun Track website including:
 - Full business profile page with photo, contact details and link to your website.
 - Small profile under Accommodation & Services and Track Towns - linking back to your full profile page.
 - Location pins on the Section by Section Guide map page – with small profile linking back to your full profile page.
- ✓ A listing in the Walker Friendly Business Directory in each issue of the Bibbulmun News (Circulation 2500 three times per annum).
- ✓ A local listing of your business on our Bibbulmun Track Trailhead Noticeboard.
- ✓ Priority recommendation to all our Bibbulmun Walking Break enquiries.
- ✓ Prominent display of your brochure in the entry foyer to our office.
- ✓ Facebook 'like' of your page.

Discounts:

- ✓ Receive member discounts at various accommodation and service providers.
- ✓ Reduced advertising rates in the Bibbulmun News Magazine.
- ✓ Wholesale prices on Bibbulmun Track merchandise for on-selling to your customers, e.g. postcards, fridge magnets, and water bottles.